Partners ITMC

http://itmc.esith.ac.ma

Marrakech, Morocco
The themes of the ITMC conference are intelligent textiles and mass customisation. Intelligent and customised products have been designed for a dedicated purpose, for meeting a client’s specific needs.

Novel concepts will be used for stimulating the interaction with the speakers. During the oral presentations and poster sessions (day 1 and 2) comments and questions from the audience will be collected and processed in real time in order to strengthen the discussions.

On the third day participants are invited to show their prototypes during the Smart Textiles Salon.

**Why Marrakech?**

Marrakech: known as the pearl of the south or the ochre city, Marrakech is situated at the foot of the Atlas Mountains.

Marrakech is the most visited city in Morocco, and it’s ranked 6th best destination in the world.